



# Honey Pot Cookies Policy

## About this policy

This policy tells you what to expect when our website collects personal information. It applies to the information we collect about our visitors, and those who log in to our website.

## What are cookies?

A cookie is a small text file that is delivered by our website server onto your computer whilst you visit our website. These can then be used by the website to identify individual devices and to remember your website preferences and log-in details. Most cookies will not collect information that identifies you but will collect more general information such as how you arrived at and used our website and your preferences.

## Why are cookies needed?

Cookies make websites work better and they are a standard part of most modern websites. For example, they remember the items you've placed in your online shopping cart so that the items appear at the checkout when you make your purchase. Another example would be when you log-in to webmail services such as Hotmail or Gmail: when you do this, a cookie is generated that confirms you are logged in and then, when you log off, the cookie is deleted. This means if someone goes back to your webmail address on your computer you will still be logged out and they won't be able to read your emails. More detail on how businesses use cookies is available at: [www.allaboutcookies.org](http://www.allaboutcookies.org)

## What cookies we use

We automatically collect your data via cookies when you visit our website, in line with the cookie settings in your browser. We use cookies to track your activity to help ensure you get the best possible experience when visiting our website or, for example, if you are using a shared computer, that you stay logged out when you leave our website.

We do not make any attempt to discover the identities of anyone who visits our website, and we will not associate any of the data gathered from our website with any other information from any source. If we do want to collect information about you through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

## Strictly necessary cookies

Strictly necessary cookies (known as "Essential cookies") enable core functionality such as page navigation and access to secure areas. These cookies do not gather information about you that could be used for marketing purposes, and they do not remember when you have been on the internet. You may disable these cookies by changing your browser settings, but this may affect how our website functions during your interactions with us (see relevant section below).

## Non-essential Cookies

We collect data from you for the purposes shown below when you visit our website, but we can only do so if you have granted us permission to do so using our cookie preferences shown on our Cookie Banner. You can change your preferences at any time.

## **Analytical Cookies**

We don't use analytical cookies but we do use activity logs. This helps us to review traffic to our website, what pages or posts were accessed and it can help us identify geographic locations of visitors to the site. This helps us to improve our website by collecting and reporting information on how you use it. The cookies collect information in a way that does not directly identify anyone.

## **Third Party Cookies**

Cookies which are set on our website are called 'first party cookies'. Cookies set by other parties are called 'third party' cookies. Third-party cookies enable features or functions to be provided on or through the website or service you are using. Third party cookies can recognise your computer both when it visits the website and also potentially when you visit certain other websites or services.

So, for example, when we use links from other sites, such as images, social media plugins or advertising they can set cookies as well.

We do not control the use of these third-party cookies and cannot access them due to the way that cookies work, as cookies can only be accessed by the party that originally sets them. We have included details of all cookies in the section below but you will need to check any third party websites for information about how they use cookies. We have included links to these areas for you.

## **Social Media**

Social media cookies allow users to interact more easily with social media. This includes Instagram, Facebook, X, LinkedIn, YouTube and TikTok.

We embed videos from YouTube on our website using YouTube's privacy-enhanced mode. Accessing any videos could mean that cookies are set on your computer/device but YouTube will not store personally identifiable cookie information when you are playing back any videos using the privacy-enhanced mode.

## **Cookies on our site**

Our website is hosted by Wix and the cookies we use are set out in their own [cookie policy](#). Most of these cookies are to assist with and improve the user's experience of the website.

We also use the following third parties who may set cookies or web beacons. Further information can be found in their own cookie policies:

[Mailchimp](#) – we use Mailchimp for sending group emails. Mailchimp may include single pixel gifs in emails (web beacons) which will indicate when contacts have opened an email or clicked on certain links.

[Enthuse](#) - to digitally manage our fundraising campaigns.

Further information about social media third party cookies can be found in their own cookie policies:

[Facebook](#)

[Instagram](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

[TikTok](#)

## **I don't consent to the use of cookies, what can I do?**

You can turn off cookies for a particular website or several sites, by adjusting your browser settings to prevent it from accepting cookies. You can [learn how here](#) or follow the links below:

[MS Internet Explorer](#)

[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

[Opera](#)

It's important to note that turning off cookies is likely to limit the functionality of not only our website, but also the functionality of a large number of the world's websites, and so your experience of ours and other websites may be affected because data is no longer being captured about your interactions.

It may be that your concerns around cookies relate to so called "spyware" and in which case, rather than switching off cookies in your browser, you may find that anti-spyware software achieves the same objective by automatically deleting cookies considered to be invasive. Learn more about managing cookies with antispyware software

## **Changes to our cookie policy**

This policy was last updated on 20 January 2023.