

# Honeypot's digital fundraising pack

# Put your honey where your mouth is!

The cost of living crisis is greatening the strain on young carers. To continue to support these children through the crisis, we are continuing to evaluate our services and introduce any help we can to the many disadvantaged children affected. We have increased our online presence, are extending our reach, with a new house opening in Scotland later this year and developing a food service to help those missing out on free school meals in the holidays. We recieve no government support and rely entirely on generous people like you to reach as many young carers as possible. Here are some ideas to get you started. Thank you so much for your support!

#### **Getting started**

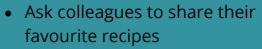
The easiest way to collect donations is to set up a free Honeypot Enthuse page. All you need to do is find the Enthuse website on Google, click 'for supporters' and follow the set-up guide. Once you created your own fundraising page on Enthuse (it takes less than 5 minutes), share the link with any colleagues, friends or family who participate in your events and/or are happy to donate.

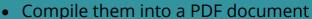
#### Team/group challenge

- Agree on a challenge e.g. everyone bake a cake, sing or perform a dance
- Once the challenge has been completed, ask your team to share photos or videos with you, and remember to donate
- Finally collate all the photos and videos and share them with your team



### **Share a recipe**





 Ask colleagues for a donation to receive the recipe pack



### **Donate your daily coffee**

- If you're working from home, why not save the money you spend on commuting, coffee or lunch
- Consider donating some of these savings. This can be done individually or as a team

#### **Physical activities**

- Set a virtual team or individual, physical challenge. From a steps challenge to squats, or a kind deed a day, the opportunities are endless.
- Ask participants to pay a donation to enter
- Encourage participants to share photos to motivate everyone.



## **Wine tasting**

- Is someone in your team a wine connoisseur?
- Ask them to choose a selection of wines and share the list with colleagues
- Set up a virtual wine tasting evening
- Ask your team to donate to take part



#### **Guess the baby photo**

- Ask your colleagues to send you some baby photos of themselves
- Email your work team the baby photo collage and ask for a donation to take part in guessing who is who.



#### **Guess the number of sweets**

- Fill a jar with sweets make sure you count them!
- Take a photo and send it around to your team
- Ask for a donation to guess how many sweets are in the jar
- The closest to the right number wins



# **Knowledge sharing**

- Teach a language, cookery or skill virtually
- Host a virtual lesson
- Put it in people's calendars and ask attendees to donate



#### **Arts and crafts**



- Is there someone in your team that could lead an arts and crafts challenge like a painting or an origami competition?
- Ask colleagues for a donation to take part



#### **Come dine with Honeypot**

- Invite your friends, colleauges or family round for a meal.
- Ask them to make a donation to Honeypot
- Take a photo and send it to your team to encourage them to do the same

#### What your donations will contribute towards

Your fundraising efforts will help support young carers in the UK through our Wrap-Round services, which include; online respite breaks, regular digital outreach groups, a wellbeing fund, and our much loved residential respite breaks and residential Social and Emotional Active Learning (SEAL) breaks.

Young carers need your help more than ever so they can have the happy childhood memories they deserve. With your donations...

£25

could pay for a pizza and movie delivery night as a special treat for a young carer £250

could provide a young carer with a small grant for an essential household item

£500

could buy a 30 hour Social and Emotional Active Learning (SEAL) break for one child

#### Find out more

Visit www.honeypot.org.uk or contact our fundraising team at info@honeypot.org.uk. to discuss any fundraising ideas, request materials such as a logos or imagery, or for any other queries you may have. Thank you so much, we look forward to hearing from you.

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